

Terra
madre
Anatolia
İzmir 2022

2-11
SEPTEMBER



KÜLTÜR PARK
İZMİR



Mayor Soyer believes that food is at the heart of life. We need to change our relationship with food and re-establish harmony with nature.

Founded in 1989 in Italy and active in more than 160 countries, Slow Food is a global organization aiming to protect local food cultures and to enable everyone's access to good, clean and fair food. Terra Madre, a project of Slow Food, is a network focusing on supporting small-scale producers. Every two years, Terra Madre Gastronomy Fair has been taking place in Turin, Italy as a major international event bringing together local producers and all the relevant stakeholders. Terra Madre Anatolia Izmir 2022 will be the first one organized outside of Italy.

Terra Madre Anatolia will take place within the scope of the 91st Izmir International Fair which is Turkey's oldest, most comprehensive, most glorious, and first international fair. With more than 1 million visitors along with 400 exhibitors, Izmir International Fair holds concerts, exhibitions, shows and various attractions within its program.

The city of Izmir is particularly interested in increasing the participation of international partners in the Terra Madre Anatolia. This is a significant opportunity to better connect world and Turkish food cultures, support local producers, and promote more sustainable production and consumption patterns in the overall region.

It's easy to become a part of Terra Madre Anatolia Izmir 2022 with one of the below participation packages. Please feel free to get in touch with any question.

About Terra Madre:

Location: Culture Park, Izmir / Dates: September, 2-5 2022 / Visitor Count: 1.2 million

www.terramadreanatolia.com.tr

www.instagram.com/terramadreanatolia



Visitor Package

4 star Accommodation
Per Night / Per Person

Full access to Terra Madre
Anatolia and Izmir
International Fair

95 Euro+VAT



1

Exhibitor Package

• 4 star Accommodation
4 nights for 2

• 9 sqm exhibition space
with wooden Scheme

850 Euro+VAT



2

Exhibitor Package

• 4 star Accommodation for
4 nights for 2

• 47 sqm exhibition space
with Special scheme
design

9.000 Euro+VAT

For flight options please call or
WhatsApp **+905067389608**
or email **acenta@izmirfair.com.tr**

For further information about,
Terra Madre Anatolia:

Onur Arıkan
+905331449907
onur.arikan@izmirfair.com.tr

BAŞKA BİR TARIM MÜMKÜN

